

## **Historic, Archive Document**

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**1953**

**C A T A L O G**

**ROGERS**  
**SEEDS**

**ESTABLISHED 1876**

*Idaho Falls, Idaho*

**SPECIALISTS**

**PEAS**  
**BEANS**  
**CORN**





**BONNEVILLE (Rogers)**

A Wilt Resistant Top  
Quality Canning Variety

## PEAS—CANNING VARIETIES

### ACE (Rogers)

60 Days

Vine ..... 32 inch, medium, dark  
 Pod ..... 2½ inch, light, blunt, double  
 Seed ..... medium sized and wrinkled  
 Hardy, Prolific and Wilt Resistant. Surprise Type.

|       |   |    |    |    |    |   |   |   |
|-------|---|----|----|----|----|---|---|---|
| Sieve | 1 | 2  | 3  | 4  | 5  | 6 | 7 | 8 |
| %     | 7 | 14 | 20 | 26 | 27 | 6 |   |   |

### ALASKA

58 Days

Vine ..... 28 inch, light, slim  
 Pod ..... 2½ inch, light, blunt  
 Seed ..... medium size, smooth

#### Rogers Strain:

|       |     |    |    |    |      |   |   |   |
|-------|-----|----|----|----|------|---|---|---|
| Sieve | 1   | 2  | 3  | 4  | 5    | 6 | 7 | 8 |
| %     | 5.5 | 16 | 28 | 32 | 18.5 |   |   |   |

#### 423 Strain:

|       |   |    |    |    |   |   |   |   |
|-------|---|----|----|----|---|---|---|---|
| Sieve | 1 | 2  | 3  | 4  | 5 | 6 | 7 | 8 |
| %     | 6 | 19 | 38 | 32 | 5 |   |   |   |

All Strains Wilt Resistant.

### ALASKA SWEET

58 Days

Vine ..... 28 inch, light, slim  
 Pod ..... 2¾ inch, light, blunt  
 Seed ..... wrinkled, small, med. green  
 Wilt Resistant.

|       |   |   |    |    |    |   |   |   |
|-------|---|---|----|----|----|---|---|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6 | 7 | 8 |
| %     | 8 | 9 | 15 | 22 | 38 | 8 |   |   |

### BONNEVILLE (Rogers)

68 Days

Vine ..... 28 inch, medium, dark  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant. Perfection Type.

|       |   |     |     |    |    |    |   |   |
|-------|---|-----|-----|----|----|----|---|---|
| Sieve | 1 | 2   | 3   | 4  | 5  | 6  | 7 | 8 |
| %     |   | 2.5 | 7.5 | 17 | 45 | 27 | 1 |   |

### CHIEF (Rogers)

70 Days

Vine ..... 36 inch, medium, heavy, dark  
 Pod ..... 2¾ inch, blunt, light  
 Seed ..... medium sized, wrinkled

|       |     |     |      |    |    |      |   |   |
|-------|-----|-----|------|----|----|------|---|---|
| Sieve | 1   | 2   | 3    | 4  | 5  | 6    | 7 | 8 |
| %     | 1.5 | 3.5 | 10.5 | 24 | 40 | 20.5 |   |   |

## PEAS—CANNING VARIETIES

### CLIMAX 65 Days

Vine ..... 36 inch, medium, dark, slender  
 Pod ..... 2¾ inch, light, blunt, double  
 Seed ..... medium size, wrinkled  
 Wilt Resistant.

|       |   |    |    |    |    |   |   |   |
|-------|---|----|----|----|----|---|---|---|
| Sieve | 1 | 2  | 3  | 4  | 5  | 6 | 7 | 8 |
| %     | 6 | 10 | 16 | 27 | 33 | 8 |   |   |

### FAMOUS (Rogers) 72 Days

Vine ..... 24 inch, medium dark, fairly heavy  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium size, wrinkled  
 Wilt Resistant. Perfection Type.

|       |   |   |    |    |    |   |   |   |
|-------|---|---|----|----|----|---|---|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6 | 7 | 8 |
| %     | 1 | 4 | 15 | 33 | 39 | 8 |   |   |

### PERFECTION (Rogers) 70 Days

Vine ..... 28 inch, fairly heavy, medium dark  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 High quality—heavy producer.

|       |   |   |     |      |    |    |   |   |
|-------|---|---|-----|------|----|----|---|---|
| Sieve | 1 | 2 | 3   | 4    | 5  | 6  | 7 | 8 |
| %     | 1 | 2 | 9.5 | 23.5 | 50 | 14 |   |   |

### PERFECTION (Resistant) 72 Days

Vine ..... 30 inch, medium heavy, dark  
 Pod ..... 3¼ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant.

|       |   |   |    |    |    |    |   |   |
|-------|---|---|----|----|----|----|---|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6  | 7 | 8 |
| %     | 2 | 5 | 12 | 33 | 35 | 13 |   |   |

### PERFECTION NEW LINE (Resistant) 70 Days

Vine ..... 28 inch, medium heavy, dark  
 Pod ..... 3¼ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant.

|       |   |   |    |    |    |    |   |   |
|-------|---|---|----|----|----|----|---|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6  | 7 | 8 |
| %     | 1 | 4 | 11 | 24 | 32 | 24 | 4 |   |

### PRIDE 65 Days

Vine ..... 24 inch, medium, dark  
 Pod ..... 3¼ inch, blunt, straight, light green  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant.

|       |   |   |    |    |    |    |   |   |
|-------|---|---|----|----|----|----|---|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6  | 7 | 8 |
| %     |   | 5 | 10 | 22 | 34 | 25 | 3 |   |



## PEAS—CANNING VARIETIES



IMPROVED PROFUSION (Rogers)

IMPROVED PROFUSION (Rogers)

74 Days

Vine ..... 30 inch, medium dark, heavy

Pod ..... 4 inch, light, semi-blunt, well filled

Seed ..... large, cream, wrinkled

Wilt Resistant.

|       |   |   |   |    |    |    |   |   |
|-------|---|---|---|----|----|----|---|---|
| Sieve | 1 | 2 | 3 | 4  | 5  | 6  | 7 | 8 |
| %     |   | 1 | 6 | 26 | 44 | 21 | 2 |   |

## PEAS—CANNING VARIETIES



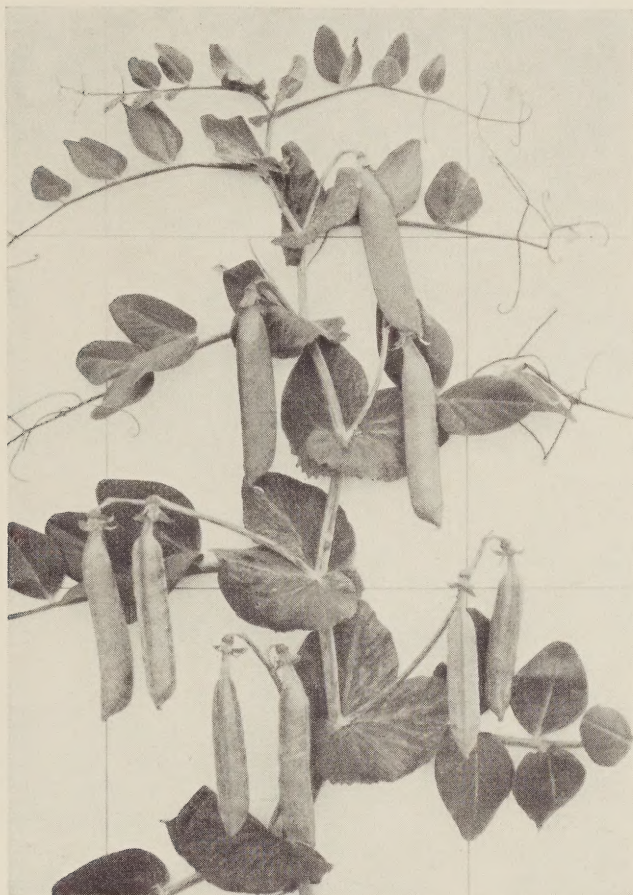
SHOSHONE (Rogers)

| SHOSHONE (Rogers)                |       |   |    |    | 70 Days                              |    |   |   |  |
|----------------------------------|-------|---|----|----|--------------------------------------|----|---|---|--|
| Vine                             | ----- |   |    |    | 30 inch, medium dark, heavy          |    |   |   |  |
| Pod                              | ----- |   |    |    | 3½ inch, light, blunt, mostly single |    |   |   |  |
| Seed                             | ----- |   |    |    | medium sized, wrinkled               |    |   |   |  |
| Wilt Resistant. Perfection Type. |       |   |    |    |                                      |    |   |   |  |
| Sieve                            | 1     | 2 | 3  | 4  | 5                                    | 6  | 7 | 8 |  |
| %                                | 3     | 7 | 16 | 19 | 25                                   | 24 | 6 |   |  |

|                 |       |                       |    |    |    |    |   |   |   |
|-----------------|-------|-----------------------|----|----|----|----|---|---|---|
| SURPRISE        |       | 59 Days               |    |    |    |    |   |   |   |
| Vine            | ..... | 24 inch, slim, dark   |    |    |    |    |   |   |   |
| Pod             | ..... | 2½ inch, light, blunt |    |    |    |    |   |   |   |
| Seed            | ..... | medium size, wrinkled |    |    |    |    |   |   |   |
| Wilt Resistant. |       |                       |    |    |    |    |   |   |   |
| Sieve           |       | 1                     | 2  | 3  | 4  | 5  | 6 | 7 | 8 |
| %               |       | 5                     | 10 | 15 | 33 | 29 | 8 |   |   |



## PEAS—CANNING VARIETIES



### WASATCH (Rogers)

Very early, highest quality  
Wilt Resistant Canning Pea.

#### WASATCH

63 Days

Vine ..... 26 inch, fairly heavy  
Pod ..... 3 1/4 inch, light, blunt, mostly double  
Seed ..... medium size, wrinkled  
Wilt Resistant.

|       |   |   |    |    |    |    |    |   |
|-------|---|---|----|----|----|----|----|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6  | 7  | 8 |
| %     | 2 | 5 | 12 | 22 | 22 | 26 | 11 |   |

#### WINNER (Rogers)

58 Days

Vine ..... 30 inch, slim, light  
Pod ..... 2 inch, small, blunt  
Seed ..... very small, smooth

|       |    |    |    |    |   |   |   |   |
|-------|----|----|----|----|---|---|---|---|
| Sieve | 1  | 2  | 3  | 4  | 5 | 6 | 7 | 8 |
| %     | 13 | 22 | 33 | 30 | 2 |   |   |   |

## PEAS—CANNING VARIETIES

### WISCONSIN MERIT

70 Days

Vine ..... 28 inch, medium heavy  
 Pod ..... 3½ inch, light, blunt  
 Seed ..... medium size, green, wrinkled  
 Wilt Resistant.

|       |   |   |   |    |    |    |   |   |
|-------|---|---|---|----|----|----|---|---|
| Sieve | 1 | 2 | 3 | 4  | 5  | 6  | 7 | 8 |
| %     |   | 3 | 8 | 18 | 45 | 26 |   |   |



## PEAS—FREEZING VARIETIES

### ALDERMAN (Tall Telephone)

72 Days

Vine ..... 40 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Wilt Resistant.

|       |   |   |   |    |    |    |    |   |
|-------|---|---|---|----|----|----|----|---|
| Sieve | 1 | 2 | 3 | 4  | 5  | 6  | 7  | 8 |
| %     | 1 | 6 | 9 | 18 | 27 | 29 | 10 |   |

### GRADUS IMPROVED (Rogers)

65 Days

Vine ..... 36 inch, dark, heavy  
 Pod ..... 4 inch, dark, pointed  
 Seed ..... large size, wrinkled  
 Wilt Resistant.

|       |   |   |   |    |    |    |   |   |
|-------|---|---|---|----|----|----|---|---|
| Sieve | 1 | 2 | 3 | 4  | 5  | 6  | 7 | 8 |
| %     | 3 | 6 | 9 | 19 | 26 | 31 | 6 |   |

### ONEIDA (Rogers)

65 Days

Vine ..... 30 inch, dark, heavy  
 Pod ..... 3½ inch, dark, blunt, double  
 Seed ..... large, green, wrinkled  
 Wilt Resistant.

|       |   |   |    |    |    |    |   |   |
|-------|---|---|----|----|----|----|---|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6  | 7 | 8 |
| %     |   | 6 | 11 | 18 | 33 | 28 | 4 |   |

## PEAS—FREEZING VARIETIES



### PERFECTED FREEZER

Dark Green Seed Coat and Cotyledon  
A Smaller Sieve Heavy Producer

#### PERFECTED FREEZER

70 Days

Vine ..... 28 inch, fairly heavy, medium dark

Pod ..... 3½ inch, light, blunt, double

Seed ..... medium size, wrinkled

Wilt Resistant. Dark Green Perfection Type.

|       |   |   |   |    |    |    |   |   |
|-------|---|---|---|----|----|----|---|---|
| Sieve | 1 | 2 | 3 | 4  | 5  | 6  | 7 | 8 |
| %     |   | 3 | 9 | 28 | 30 | 25 | 5 |   |

#### THOS. LAXTON (Rogers No. 251)

62 Days

Vine ..... 30 inch, dark, slim

Pod ..... 3½ inch, dark green, blunt

Seed ..... large, wrinkled

Wilt Resistant.

|       |   |   |   |    |    |    |    |   |
|-------|---|---|---|----|----|----|----|---|
| Sieve | 1 | 2 | 3 | 4  | 5  | 6  | 7  | 8 |
| %     | 2 | 5 | 6 | 15 | 27 | 25 | 20 |   |



## PEAS—FREEZING VARIETIES



VICTORY FREEZER (Rogers)

VICTORY FREEZER (Rogers)

65 Days

Vine .....29 inch, dark, slim

Pod .....3¼ inch, dark, blunt, double

Seed .....medium size, dark green, wrinkled

Wilt Resistant                      All America Bronze Medal

|       |   |   |    |    |    |    |   |   |
|-------|---|---|----|----|----|----|---|---|
| Sieve | 1 | 2 | 3  | 4  | 5  | 6  | 7 | 8 |
| %     |   | 5 | 11 | 24 | 33 | 23 | 4 |   |



## PEAS—GARDEN VARIETIES

### ALASKA

58 Days

Vine ..... 28 inch, light, slim  
Pod ..... 2½ inch, light, blunt  
Seed ..... medium size, smooth

Wilt Resistant.

### ALDERMAN (Tall Telephone)

72 Days

Vine ..... 40 inch, dark, heavy  
Pod ..... 4½ inch, dark, pointed  
Seed ..... very large, wrinkled

Wilt Resistant.

### AMEER (Claudit-Bountiful)

60 Days

Vine ..... 30 inch, dark, medium  
Pod ..... 3 inch, dark, pointed  
Seed ..... large size, smooth

Wilt Resistant.

### DWARF ALDERMAN (Rogers)

76 Days

Vine ..... 22 inch, dark, heavy  
Pod ..... 4½ inch, dark, pointed  
Seed ..... very large size, wrinkled

Wilt Resistant. (Dark Pod Dwarf Telephone.)

### DWARF GREY SUGAR

62 Days

Vine ..... 24 inch, dark, medium  
Pod ..... 2¾ inch, light, pointed  
Seed ..... small, grey, smooth

Wilt Resistant.

### EARLY GIANT (Rogers)

66 Days

Vine ..... 24 inches, dark, heavy  
Pod ..... 4½ inches, dark, pointed  
Seed ..... large, wrinkled

### EVERBEARING

80 Days

Vine ..... 26 inch, dark, heavy  
Pod ..... 3 inch, light, blunt  
Seed ..... very large, wrinkled

Wilt Resistant.

## PEAS—GARDEN VARIETIES



FREEZONIAN

|                              |                              |
|------------------------------|------------------------------|
| FREEZONIAN (Rogers)          | 63 Days                      |
| Vine .....                   | 30 inches, dark, medium      |
| Pod .....                    | 3½ inches, dark green, blunt |
| Seed .....                   | large, wrinkled              |
| Wilt Resistant—for freezing. |                              |
| Broad Full Sized Market Pod. |                              |

|                           |                       |
|---------------------------|-----------------------|
| GRADUS, IMPROVED (Rogers) | 65 Days               |
| Vine .....                | 36 inch, dark, heavy  |
| Pod .....                 | 4 inch, dark, pointed |
| Seed .....                | large, wrinkled       |
| Wilt Resistant.           |                       |

|                         |                       |
|-------------------------|-----------------------|
| HUNDREDFOLD (Laxtonian) | 65 Days               |
| Vine .....              | 20 inch, dark, heavy  |
| Pod .....               | 4 inch, dark, pointed |
| Seed .....              | large, wrinkled       |



## PEAS—GARDEN VARIETIES



ICER No. 95 SHIPPING PEA

|                      |                          |
|----------------------|--------------------------|
| ICER No. 95 (Rogers) | 74 Days                  |
| Vine .....           | 24 inch, coarse, dark    |
| Pod .....            | 4½-5 inch, dark, pointed |
| Seed .....           | very large, wrinkled     |
| Wilt Resistant.      |                          |

|                   |                        |
|-------------------|------------------------|
| LAXTON'S PROGRESS | 64 Days                |
| Vine .....        | 15 inch, dark, heavy   |
| Pod .....         | 4½ inch, dark, pointed |
| Seed .....        | large, wrinkled        |

|                              |                        |
|------------------------------|------------------------|
| LAXTON'S SUPERB              | 60 Days                |
| Vine .....                   | 18 inch, light, coarse |
| Pod .....                    | 4 inch, dark, pointed  |
| Seed .....                   | large, oval, smooth    |
| Sometimes called Early Bird. |                        |

|                 |                             |
|-----------------|-----------------------------|
| LINCOLN         | 67 Days                     |
| Vine .....      | 28 inch, medium heavy, dark |
| Pod .....       | 3¼ inch, dark, pointed      |
| Seed .....      | medium sized, wrinkled      |
| Wilt Resistant. | Adapted for Freezing        |

|               |                       |
|---------------|-----------------------|
| LITTLE MARVEL | 63 Days               |
| Vine .....    | 18 inch, dark, medium |
| Pod .....     | 3 inch, dark, blunt   |
| Seed .....    | large, wrinkled       |

## PEAS—GARDEN VARIETIES



ONEIDA (Rogers)

|                          |                              |
|--------------------------|------------------------------|
| ONEIDA (Rogers)          | 65 Days                      |
| Vine .....               | 30 inch, dark, heavy         |
| Pod .....                | 3½ inch, dark, blunt, double |
| Seed .....               | large, green, wrinkled       |
| Wilt Resistant.          |                              |
| Use—Freezing and Garden. |                              |

|                               |                            |
|-------------------------------|----------------------------|
| PED. EX. EARLY (First & Best) | 58 Days                    |
| Vine .....                    | 24 inch, light, slender    |
| Pod .....                     | 2½ inch, light, blunt      |
| Seed .....                    | cream, medium size, smooth |
| Wilt Resistant.               |                            |

|  |                        |
|--|------------------------|
| PREMIER (Rogers)                                     | 60 Days                |
| Vine .....   | 22 inch, medium, heavy |
| Pod .....  | 2¾ inch, light, blunt  |
| Seed .....   | medium size, wrinkled  |
| (Use for Notts Excelsior and Impd. American Wonder.) |                        |

## PEAS—GARDEN VARIETIES

### PROGRESS No. 9

64 Days

Vine ..... 15 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... large, wrinkled

### THOMAS LAXTON (Rogers 251)

62 Days

Vine ..... 30 inch, dark, slim  
 Pod ..... 3½ inch, dark green, blunt  
 Seed ..... large, wrinkled  
 Wilt Resistant.

### VICTORY FREEZER (Rogers)

65 Days

Vine ..... 29 inch, dark, medium heavy  
 Pod ..... 3½ inch, dark, blunt, double  
 Seed ..... medium size, dark green, wrinkled  
 Wilt Resistant.

Use—Freezing and Garden.

### WORLD'S RECORD—EARLY GRADUS

59 Days

Vine ..... 24 inch, light, medium  
 Pod ..... 3½ inch, dark, pointed  
 Seed ..... large, wrinkled



Modern handling methods in Seed Pea warehouse in Idaho Falls, Idaho.





## BEANS—BUSH GREEN POD

### BOUNTIFUL 51 Days

Pods are 7 inches long, straight, broad, flat, light green. Seed straw color.  
Stringless. GARDEN & CANNING VARIETY

### BOUNTIFUL CANNER 53 Days

Growth habit very similar to regular Bountiful, but has a much nicer pod and gives a higher yield. Fibre analysis is very much lower, therefore, an ideal bean for shoe-string style pack.

### CONTENDER (Buff Valentine) 55 Days

Pods are 6½ inches long, slim, near round, dark green and stringless. Seed, buff, lightly mottled. Mosaic Resistant.

MARKET GARDEN & SHIPPING

### FULL MEASURE, IMPROVED (Rogers) 60 Days

Pods are 6 inches long, fairly straight, round, dark green. Stringless. Seeds: Reddish brown, mottled with buff. GARDEN & CANNING VARIETY

### FULLGREEN 54 Days

Pods 5½ inches long, dark green, round, stringless. Mosaic Resistant and tolerant to several other diseases. Seeds: Mouse grey to olive brown.

GARDEN & CANNING VARIETY

### GIANT STRINGLESS 56 Days

Pods are 6 inches long, round, fairly straight, light green. Stringless. Seed: Yellowish brown.

GARDEN & CANNING VARIETY

### LANDRETH STRINGLESS (Burpees) 54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green. Stringless. Seed: Light coffee brown.

GARDEN & CANNING VARIETY

### LONGREEN (Rogers) 56 Days

Pods are 7 inches long, round, straight, dark green. Stringless. Seed: Brownish purple mottled with fawn.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD



IMPROVED NEW STRINGLESS  
(Tendergreen)

ROGERS MOSAIC RESISTANT STRAIN  
A hardy more productive improvement


NEW STRINGLESS (Tendergreen) Impd. 56 Days

Pods are 6 inches long, round, dark green, fairly straight. Stringless. This strain is MOSAIC RESISTANT. Seed: Brownish purple, mottled fawn.

PLENTIFUL (Black Seeded Bountiful) 53 Days

Pods similar to Bountiful, slightly longer and darker green. Straight. Stringless. Seed: Black.

GARDEN VARIETY



## BEANS—BUSH GREEN POD

**RANGER** 56 Days

Pods round, mostly straight, stringless, silvery green. Mosaic Resistant. Seed: White.

CANNING VARIETY

**REFUGEE, IDAHO** 66 Days

Pods are 5½ inches long, round, slightly curved, medium green. Stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**ROGERS SENSATION REFUGEE** 64 Days  
No. 1066

Pods 5½ inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**ROGERS SENSATION REFUGEE** 67 Days  
No. 1071

Pods 5½ inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**ROGERS IDAGREEN (Dark Pod Refugee)** 66 Days

Vigorous bush type without runners. Pods 5½ inches long, round, straight, dark green. Less fiber and much darker than Refugees. Stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**RUBY DWARF HORTICULTURAL** 56 Days

Pods 4 to 5 inches, broad, flat, dark green, streaked with red. Stringless. Seed: Cream splashed with red.

GARDEN VARIETY

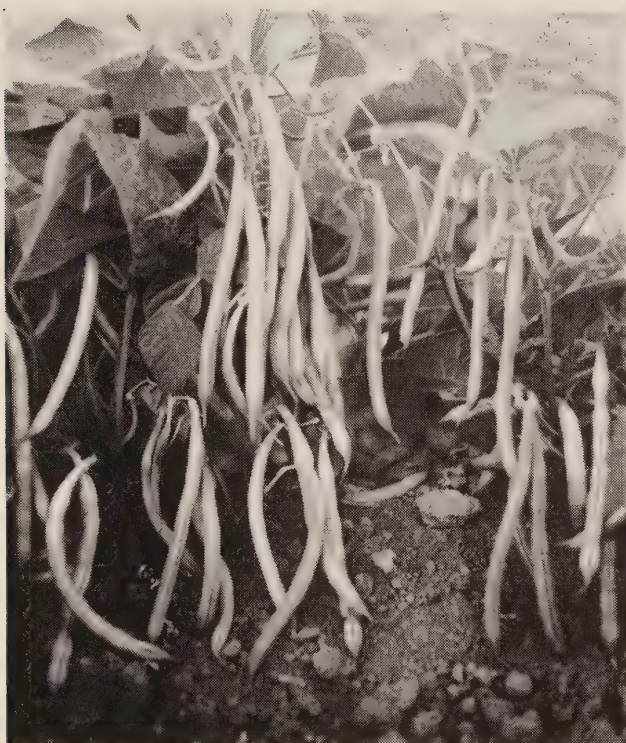
**SLENDERGREEN (Rogers)** 54 Days

A very early bush bean. Pods 6 inches long, round, straight, slim and dark green. Stringless. Uniform maturity. Seed: Purple splashed with buff.

GARDEN & CANNING VARIETY



## BEANS—BUSH GREEN POD



SLENDERGREEN (Rogers)

STREAMLINER (Granda)

50 Days

Pods are 7 to 8 inches long, flat, tender in early stages and stringless. Seed: White.

GARDEN VARIETY

STRINGLESS BLACK VALENTINE

55 Days

Pods are 6 inches long, narrow, oval, dark green, good quality, stringless. Seed: Black

GOOD SHIPPER

STRINGLESS RED VALENTINE

54 Days

Pods are 5 inches long, round, somewhat curved. A selection from Red Valentine. Seed: Red splashed with buff.

GARDEN VARIETY

## BEANS—BUSH GREEN POD



SUPERGREEN (Rogers)

SUPERGREEN (Rogers)

58 Days

This All-America Bronze Medal Winner produces a 6 to 7 inch long, slim, smooth, dark green and stringless pod. Seed: Light brown mottled with buff.

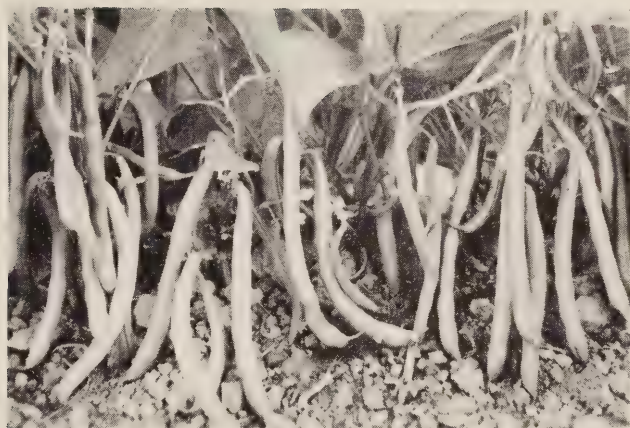
## BEANS—BUSH GREEN POD

### TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green. Stringy. Very popular in the South. Seed: Broad, flat, dark brown.

GARDEN VARIETY



TOPCROP  
(USDA No. 1)

### TOPCROP

52 Days

Vine is 15 to 17 inches high. The pod concentration is good. It is early maturing. Pods are 5½ inches long, stringless, round, dark green. Mosaic Resistant. Seed: Brown with buff mottle.

GARDEN & CANNING VARIETY



## BEANS—BUSH GREEN POD



WADE'S BUSH

WADE'S BUSH

65 Days

Pods 5½-6 inches long, straight, meaty, dark green and stringless. Seed: Purple-Brown. Mosaic Resistant. Adapted for Freezing.

GARDEN & CANNING VARIETY  
ALL AMERICA GOLD MEDAL AWARD.

## BEANS—BUSH WAX POD

**BRITTLE WAX (Round Pod Kidney)** 62 Days

Pods are 6 inches long, very slightly curved, round, yellow, stringless. Seed: White with black eye.

GARDEN & CANNING

**CHEROKEE WAX** 58 Days

Pods 6 inches long, flat to oval, deep yellow, stringless. An improved type of Sure Crop Black Wax with narrower pod. Seed: Black. GARDEN VARIETY

**DAVIS STRINGLESS WHITE WAX** 52 Days

Pods are 6 to 6½ inches long, flat, slightly curved, light yellow, stringless. Seed: White.

GARDEN VARIETY

**KINGHORN WAX (White Seed)** 62 Days

Pods 6 inches long, slightly curved, round, yellow, stringless. Seed: Pure White.

GARDEN & CANNING VARIETY

**PENCIL POD BLACK WAX** 65 Days

Pods are 5½ to 6 inches long, round, slightly curved, yellow, stringless. Seed: Black. GARDEN VARIETY



**PUREGOLD WAX (Rogers)**  
Mosaic Resistant. Deep Yellow

**PUREGOLD WAX (Rogers)** 65 Days

Pods are 5½ to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant.

GARDEN & CANNING VARIETY



## BEANS—BUSH WAX POD

**PUREGOLD WAX EARLY (Rogers)** 62 Days  
Pods are 5½ to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant.

GARDEN & CANNING VARIETY

**ROGERS SENSATION WAX No. 1** 55 Days  
Pods 5½ inches long, slim, deep golden yellow, straight, round, stringless. Very concentrated podding habit and first early. Seed: White with brown eye.

GARDEN & CANNING VARIETY

**STRINGLESS KIDNEY WAX (Impd.)** 62 Days  
Pods are 6 inches long, oval, quite straight, deep yellow, stringless. Seed: White with black eye.

GARDEN & CANNING VARIETY

**SURE CROP (Bountiful Wax)** 62 Days  
Pods are 6½ inches long, flat, straight, deep yellow, stringless. Seeds: Black.

GARDEN VARIETY

**TOP NOTCH GOLDEN WAX (Impd. Gold.)** 50 Days  
Pods are 5 inches long, flat, straight, yellow, stringless. Seed: White with brown eye.

GARDEN VARIETY

**UNRIVALLED WAX** 51 Days  
Pods are 5 inches long, narrow, fairly straight, yellow, fleshy, stringless when young. Seed: Small, glossy brown.

GARDEN VARIETY



## BEANS—POLE

**BLUE LAKES, BLACK SEEDED (Rogers)** 65 Days  
Vine 5 foot, dark green. Pods 7 inches, straight, round, stringless. Resistant to Common Bean Mosaic. Seed: Black.

GARDEN & CANNING VARIETY

**CANFREEZER** 60 Days  
Vine about 3 foot. Pods 5 to 6 inches, round, medium dark green, straight, stringless. Seed: Black.

GARDEN & CANNING


**GREEN SAVAGE** 62 Days  
Vine about 4 foot. Pods 5 to 6 inches, oval, medium dark green, mostly stringless. Seed: Black.

GARDEN VARIETY

**IDEAL MARKET (Black Creaseback)** 60 Days  
Vine about 3½ foot. Pods 5½ inches, dark green, round. Stringless when young. Seed: Black.

GARDEN VARIETY





## BEANS—POLE

**KENTUCKY WONDER (Old Homestead)** 65 Days  
Vines 5 foot, vigorous. Pods  $7\frac{1}{2}$  inches, round, curved, silver green. Stringless when young. Seed: Light brown, flat oval. **GARDEN VARIETY**

**ST. LOUIS PERFECTION** 62 Days  
Vine 5 foot, large, medium green open leaves. Pods 8 inches, straight, round, fleshy, silvery green. Stringless in the young stages. Seed: White, very plump. Sometimes called White Kentucky Wonder. **GARDEN VARIETY**



## BEANS—BUSH LIMA

**CLARK'S BUSH** 67 Days  
Resembles Henderson Bush in plant and pod but produces many less white beans at all stages and is a heavier yielder. Pods 3 inch, curved, flat, dark green with 3 to 4 beans. Seeds small and mainly pale green.

**FORDHOOK, CONCENTRATED** 72 Days  
Plants are stocky without tendrils. The majority of the pods set in the lower portion of the plant. Pods and seeds are slightly smaller than Regular Fordhook. Very prolific.

**FORDHOOK 242 BUSH** 70 Days  
A top ranking All-American vegetable. Similar to Regular Fordhook but pods are shorter and uniformly curved. Most pods contain four seeds that shelled are identical to regular Fordhook. 242 has outstanding ability to set under adverse conditions, particularly in high temperatures. Excellent quality. Recommended for freezing. Seed: Creamish green and light green.

**HENDERSON BUSH** 65 Days  
Bush 16 inch, erect, runnerless, dark, glossy green. Pods  $3\frac{1}{2}$  inch, curved, flat, dark green with 3 to 4 beans. Seed: Small, white, flat.

**CANNING & FREEZING**

**IMPROVED EARLY THOROGREEN BUSH** 65 Days  
Bush 16 inches, erect, runnerless, dark, glossy green. Pods  $3\frac{1}{2}$  inches, curved, flat with 2 to 4 beans. Same habits as Henderson Bush, except for distinguishing feature of green cotyledons. Seed: Green except for lighter shades bleached.

**CANNING & FREEZING VARIETY**

## SWEET CORN



Self pollinating sweet corn at Caldwell, Idaho.

### BURBANK BANTAM

80 to 84 Days

Ears 7 to 8 inch, with 12 to 14 rows of deep, yellow kernels. Equal in flavor to 8 row Bantam. Stalks 5½ to 6 feet. Produces well under adverse conditions. Among the best of the open pollinated varieties for garden and market.



## SWEET CORN

### BURBANK NORTHERN CROSS

84 to 88 Days

(Selected Top Cross)

Stalks 6 to 7 feet. Hardy, prolific, resistant to wilt and ear worm. Ears 8 to 9 inches with 12 to 16 rows of deep yellow kernels. Good quality and nice uniformity of ear size and maturity. For Garden and Market.

### CARMELCROSS (Hybrid)

75 Days

Ears 7½ inches, 12-14 rows broad, medium depth yellow kernels. Stalk 5 to 5½ foot. Taller stalk and more slender ear than Marcross. An early mid-season, widely adapted hybrid giving a high yield of good quality corn for market garden and for early canning and freezing.

### COUNTRY GENTLEMAN

95 Days

Ears, 7 to 8 inches. Deep, white, slender, kernels with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk 6½ to 7½ feet. Used primarily for home gardening.

### COUNTRY GENTLEMAN ILL. No. 13 (Hybrid)

92 Days

Ears 8 inches with narrow, deep, white kernels. Stalk 8 to 8½ feet. One of the highest yielding quality strains, superior to 8 x 6. Has white interior silk and excellent holding qualities.

### GOLDEN BANTAM 8 ROWED

78 to 80 Days

Ears 6 to 8 inches with 8 rows of kernels of finest flavor and sweetness. Usually produces two ears per stalk. Stalks 5½ to 6 feet. An excellent selected strain. Hardy and well known.



## SWEET CORN



GOLDEN CROSS BANTAM (Rogers)

GOLDEN CROSS BANTAM (Hybrid)

88 Days

Ears 8 to 8½ inches with 12 to 14 rows of golden kernels. Sweet and tender. Heavy yielder, resistant to wilt. Very uniform. Stalk 6 to 6½ feet. A hardy top quality corn. The foremost yellow hybrid on the market today. Very wide range of adaptability. Used for garden, market, canning and freezing.

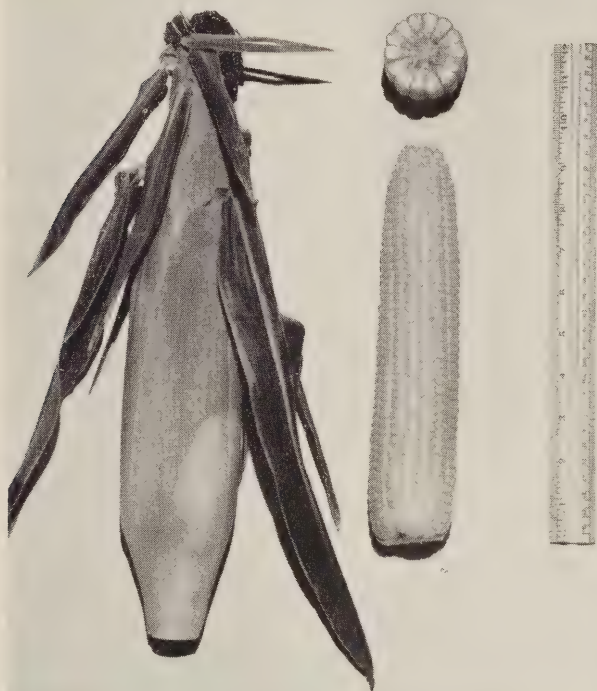
## SWEET CORN

### GOLDEN HARVEST

88 Days

A new yellow hybrid developed by Glenn M. Smith of Purdue University and the U.S.D.A. Very similar in plant, ear type, kernel character, yield and season to Golden Cross Bantam, but has important advantage of white silks inside husks. Ears are more cylindrical, filled better at ear tips and straighter rowed than Golden Cross. High percentage of perfect ears for corn-on-the-cob pack.

Very uniform 8 inch ear, 12-14 rows. Kernels medium width and depth. Stalk 6½-7 feet. For garden, market, canning and freezing.



### GOLDEN NUGGET

#### GOLDEN NUGGET (91) (Hybrid)

89 Days

A Rogers introduction for the canning and freezing trade. A high yielding midseason, yellow hybrid of exceptionally good quality.

Stalk 7½ to 8 feet, 1 to 2 tillers, ears borne well up from the ground level for ease of harvesting. Easy snapper. Ears 8 to 8½ inches, cylindrical, 12 to 16 good uniform rows, long husk cover. Kernels medium yellow, medium width and depth, very tender. Sweetest hybrid known to date.

## SWEET CORN

### HOOSIER GOLD (Hybrid)

84 Days

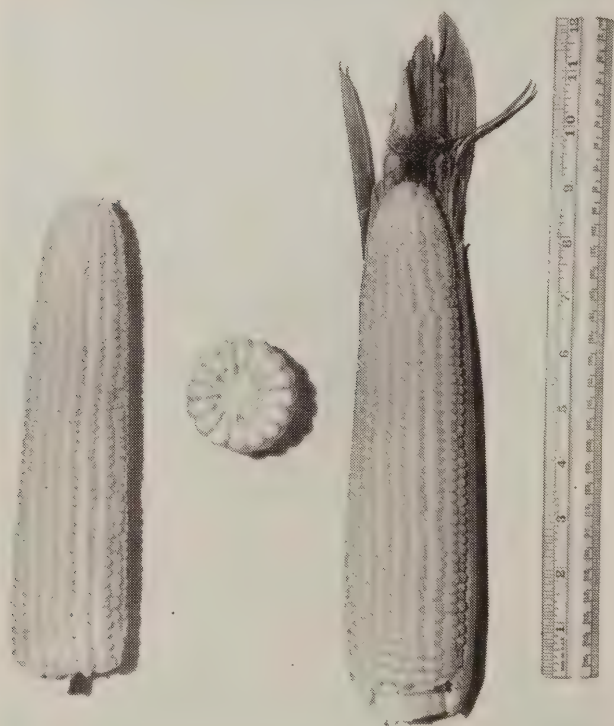
A new heavy yielding yellow hybrid developed by Glenn M. Smith of Purdue University in cooperation with the Bureau of Plant Industry, U.S.D.A. Normally 3 to 5 days earlier than Golden Cross Bantam.

Stalks 5½ foot, 2 to 3 tillers. Ears 8 to 9 inches, 12 to 14 rows of medium depth, light yellow kernels. Very good flavor and tenderness. Holds quality well. Long, dark green husk and flag leaves make excellent market appearance. A promising hybrid for early canning, market and garden use.

### IOANA (Hybrid)

90 Days

Ears 8½ inches, very uniform, cylindrical, with 12-14 straight rows of medium width, light yellow kernels of excellent quality. Sturdy 7-7½ foot stalk with few tillers. A high yielding hybrid for canning and market gardening.



IOCHIEF



## SWEET CORN

### IOCHIEF (Hybrid)

89 Days

An outstanding yellow hybrid developed by Dr. E. S. Haber of Iowa State College. lochief has a top rating on basis of yield and cutting percentage. Excellent performance under drought conditions. Good flavor and tenderness.

Stalk 7 to 7½ feet and virtually tillerless. Ears set well up on stalk for ease of harvesting. Ears 8½ to 9 inches long, cylindrical, filled to tips and with 16 to 20 rows of very deep, narrow kernels. A clean silker. Good husk coverage. Holds prime quality well in the field.

High yield, top cut per ton, good color and quality plus refined kernel character combine to make lochief an ideal canning and freezing hybrid.

### IOGOLD 51

83 Days

A very prolific hybrid developed by Dr. E. S. Haber of Iowa State College as an early midseason canning corn, maturing about 5 days earlier than Golden Cross Bantam.

Stalk 6 to 6½ feet, 1 to 3 tillers, mostly two ears. Ears 7 to 7½ inches, 12 to 14 straight rows, medium yellow, wedge shaped kernels, medium width and depth, good flavor and tenderness. Long husk cover.

### LINCOLN (Hybrid)

82 Days

Ears 8 to 8½ inches with 14 to 18 rows, medium narrow kernels. Stalks 6½ to 7 feet, erect, resists lodging and ears borne high. A cross of inbreds P39xC23. Primarily for market gardeners wanting large early ears. Good yielder.

### MARCROSS C13x6 (Hybrid)

71 Days

Ears 7 to 7½ inches with 10 to 14 rows of fairly large, yellow kernels. Fairly good quality. Stalks 4½ to 5 feet. An early garden and market corn well known in all corn growing areas. A prolific producer.

### MARCROSS NORTHERN (Selected Top Cross)

68 to 73 Days

Ears 7 to 8 inches with 14 to 16 rows of medium width, yellow, deep kernels. Sweet, tender. Stalks 5½ to 6 feet. A popular, large eared, early corn for market garden.



## SWEET CORN



### MELLO-GOLD

MELLO-GOLD (Hybrid)

85 Days

Our latest development for an early canning and freezing corn. Holds well in the field and gives good cut corn recovery.

Very sturdy  $7\frac{1}{2}$  foot stalk with very few tillers. Ears  $8-8\frac{1}{2}$  inches. 12-16 rows of medium width, bright yellow kernels of good quality. Yields well.

NARROWGRAIN EVERGREEN ILL. 14x11 (Hybrid)

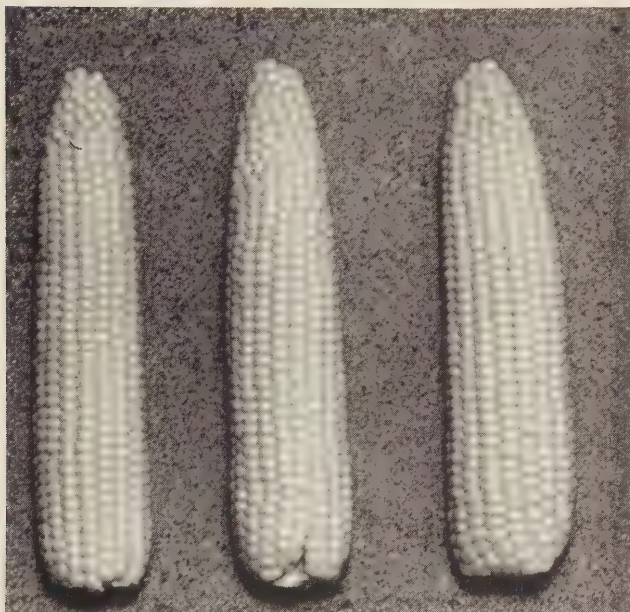
93 Days

Ears 8 inches with 18 to 22 rows of deep, slender, white kernels of fine quality. A few flag leaves. Stalk 8 feet. Good yield. Produces a more refined kernel than 14 x 13.

## SWEET CORN

NARROWGRAIN EVERGREEN ILL. 14x13 (Hybrid)  
93 Days

Ears 8 inches with 16-20 rows of very deep, medium width, white kernels. A good quality Narrowgrain. Few flag leaves. Stalk 8 foot, well rooted. A high yielder popular as a canning hybrid.



PROSPECTOR

PROSPECTOR

89 Days

A new, prolific, golden hybrid developed for the market and processing trade. Has high cutting percentage and attractive, refined kernel character.

Stalk 8-8½ feet, few tillers. Ears 8-8½ inches, 16-18 rows, uniform and with long husk cover. Kernels medium yellow, narrow, deep and of good quality. Normally produces two good ears set well up from ground for easy harvesting.

SPANCROSS (Hybrid)

66 Days

Ears medium 6 to 7 inches with about 12 rows of yellow kernels. Uniform in maturity and good quality. Stalk 4 feet, stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold.



## SWEET CORN

### STOWELLS EVERGREEN

95 to 100 Days

Ears 8 to 9 inches, 16 rows of deep, white kernels. Stalk 7 to 8 feet with very few suckers. Bred from selected, hardy strains. A high yielding, large eared Stowells for canning, market and gardening.

### STOWELLS EVERGREEN (Hybrid)

95 Days

Ears 8½ inches with 16 to 20 rows of medium width, white kernels. Stalk 8 feet with very few tillers. Good quality. Narrower kernels, more uniform in plant type and maturity than open pollinated Stowells Evergreen.

### TENDERGOLD (Selected Top Cross)

77 Days

Ears 7 to 7½ inches with 12 to 16 rows of golden, narrow, deep kernels. Sweet, tender, fine quality. Stalks 5 to 5½ feet. A hardy strain of satisfactory yield for canning, market or home gardening.



ALWAYS AT YOUR SERVICE



HUGH P. DORR  
Eastern Representative

Hoosick Falls, N.Y.      Phone: 168R



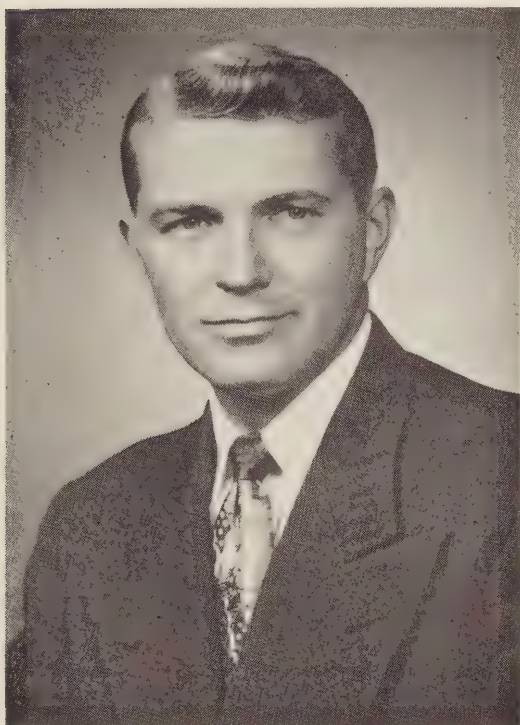
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GORDON W. STERNKE  
Central Representative

535 Orchard Court, Des Plaines, Ill. Phone: Vanderbilt 4-6467

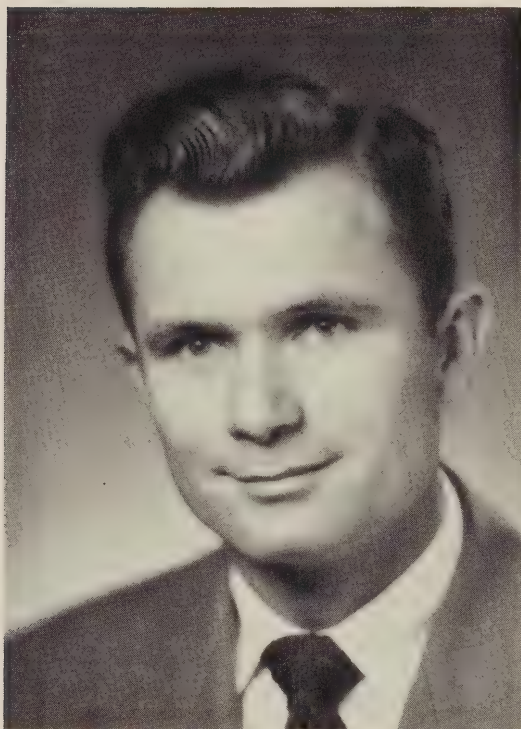
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ALWAYS AT YOUR SERVICE



ROBERT E. SMITH  
Middle West Representative

Hillcrest Dr., Rt. 1, Caldwell, Idaho.

Phone 9-2830

ALWAYS AT YOUR SERVICE



H. G. "JERRY" WASHBURN  
Southern Representative

2646 Parkside Drive N.E., Atlanta, Ga.      Phone: Cherokee 0476





# MEMORANDUM



# MEMORANDUM



# MEMORANDUM



ROGERS BROTHERS SEED CO.

Sales Office  
and  
Production Headquarters  
IDAHO FALLS, IDAHO







**THE SEAL OF QUALITY**

**ROGERS**

*"Blood Tells"*